7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Giving back to society and environment-Education is for the overall development of the society. The college believes in high standards of academic, professional and societal performance. College life is not only about academics, games, friends and fun. It is about learning to interact with other people, being aware of social, Environmental, gender issues and inequities in the society. We provide an opportunity to every student to contribute to make the society a better place and to grow as better individuals. GBC has committed itself to the task of inculcating social values and responsibilities in its students. In line with its vision of working towards the socio-economic development of the country. GBC has taken utmost care to give back to the community. Along with professional education, the NSS unit plans activities like Tree Plantation, Field visits, awareness rallies, Heritage walks, Marathons to expose the students to the pressing issues in our society. The NSS unit undertakes various services to inculcate social values. The students undertake a plethora of activities ranging from street plays, cleanliness drives, donation camps, gender equity awareness programmes, Field visits and many more. Various clubs are formed in the college. The Red Ribbon Club, EcoClub, Environment Club, Literacy Club etc. which arranges for a no. of events. The activities performed by the students that teach the student to pay back to the society include: - • Street plays to create awareness social evils like Corruption, Unemployment and Illiteracy. • Marathon runs to sensitize people about health issues. • Heritage Walks to keep heritage alive. • Traffic awareness rallies and lectures to make people know of the traffic rules. • International women Day is observed to tell the girl students about the power and importance of women in society. • To sensitize students and through them the society about the Drug Abuse. • Plantation drives are carried out to make environment clean and green. • Cleanliness Drives are organized to clean the College campus and various public places. • The girl students are given knowledge about tackling common problems of sexual harassment. The students are given special lectures on "Saying No TO Drugs" and HIV /AIDS. • Educational trips to historical places are organized to give students the knowledge about the rich Heritage. • The students perform rallies to near by villages to spread awareness among people about the ill effects of burning crop stubble . • Communal harmony week is observed to teach to live in harmony with all religions in society. • Maat bhasa divas is observed to make students love their mother tongue. • International yoga day is celebrated to raise awareness among people about their health. Student clubs do their bit by organizing events under different banners for a social cause. At GBC, every student, as individual and together with teaching faculty takes part in this endless odyssey of giving back to the society and to transform it to make it a better place to live.